

# Market Coaching for Creative Writers Class

## 4-week syllabus

You'll need to prepare for this class by completing and editing at least one short story or essay that you'd like to see traditionally published. Each Monday I'll email you a new topic that will include a short homework assignment. You can work at your own pace, sending me your homework when it's ready for review, and I'll be available to answer all of your questions along the way. This is a one-to-one mentorship session, tailored to meet your specific publishing goals, completed entirely by email communication.

### Week One: Magazines Looking For Writers Like You

First, you'll learn how to step back and examine your writing like a sellable piece of work (categorization), identifying all of the marketable elements within your prose. Next, we'll look at the importance of researching potential magazines and how to do that.

### Week Two: Formatting

Week two is all about proper industry standards for fonts, headers, margins, titles, etc. After studying Monday's lesson, you'll format your writing and send it to me. I'll work on edits with you until your prose is ready for editor eyes.

### Week Three: Cover Letters

Your Monday information packet will be a lesson on cover letters complete with examples. Next, you'll create a cover letter and send it to me for review. We will work together, back and forth, by email, until it shines.

### Week Four: Submission 101

The last week is dedicated to the submission process. We'll set you up with a submission tracking system and you'll learn how to manage invoices. We'll cover contract expectations, copyright, and discuss the rights available for you to sell. My favorite part of this week is when you actually send your writing out into the world. Yep, that's the last bit of homework. You will send your polished writing to 5 viable editors.

Are you ready to get published? If so, sign up for a Market Coaching session today! Email me with your interest at [windy@windylynnharris.com](mailto:windy@windylynnharris.com). Please indicate which upcoming session you'd like to attend.